

## HOW AFL NORTH COAST WILL PROMOTE YOUR BUSINESS

<b>Representative Program Sponsorship</b>	<b>Ball Sponsorship</b>	<b>Naming Rights Sponsorship</b>
Cost: 750 incl. GST	Cost: \$2,500 incl. GST	Cost: \$10,000 + GST
Your logo placed on all representative team member's polo shirts.	All of the benefits of being a Representative Program Sponsor, PLUS:	All of the benefits of being a Ball Sponsor, PLUS:
Your logo and a hyperlink placed on the AFL North Coast and AFL North West websites.	Your logo printed on match balls used during senior finals matches and senior representative matches.	Naming rights of the Senior Men's Grade in the AFL North Coast. The Senior Men would be playing for a Cup named after your company.
Promotion of your business on all AFL North Coast social media platforms.	Your business presented with a ball that features the logo for presentation.	Your logo placed prominently on the Premiership Trophy.
		4 x free tickets to attend a Sydney Swans match at the SCG enjoying the Swans official cocktail function in the HSBC Hexagon Suite.
		Invitation to a representative to present the premiership trophy named in your honour to the winning captain and coach on AFL North Coast Grand Final Day.
		Reference to the '?????? Cup' in the weekly match reviews and previews on the AFL North Coast website.
		When announcing final scores each weekend on the AFL North Coast social media platforms (Facebook and Instagram) refer to the Senior Men's results as the '?????? Cup' and tag your business so our followers can more easily access your platforms.
		The Cup named after your business will be mentioned in all media releases issued throughout the season.
		As the naming rights sponsor, your logo will be placed on the premiership signs that all grand final winning teams will be behind while getting their premiership photos taken.