



## Coach Educator

### **Objectives**

- To lead the process of educating club coaches, to raise the overall standard of coaching and ensure retention and development of players

### **Responsibilities**

- Prepare and deliver a coach development workshop comprising both theory and practical components at the pre-season Education Roadshow.
- Attend designated events to observe coaches in match situations and provide feedback.
- Develop templates to provide written feedback to coaches and their clubs.
- Prepare and deliver coach development workshops that build upon the common themes identified through coaching observations.
- Develop effective communication channels that provides access to resources and information and that encourages sharing of knowledge and experience.
- Foster a culture of co-operation amongst coaches of all clubs that has a positive impact on retention, recruitment, and the overall growth of the code.
- Encourage coaches to pursue a higher level of formal accreditation and to participate in coaching activities at higher levels above club.

### **Qualifications and experience**

- Current coaching accreditation, higher level is preferable
- Experience in coaching roles
- Experience in teaching, coaching, or mentoring adults
- Strong communication and planning skills
- Valid Working with Children Check

*Note: coaching experience and accreditation within AFL are preferable, however a similar background in another sport will be considered.*

### **Relationships**

- Reports to Community Football Manager
- Coaches of all clubs and teams
- Presidents of all clubs
- AFL North Coast Representative Co-ordinator

### **Accountability**

- Accountable to the Community Football Manager

### **Remuneration**

- This is a volunteer role
- An honorarium will be provided to cover costs associated with performing the role, including travel to events