

AFL NSW/ACT Community Football Education Session



COMMUNITY FOOTBALL EDUCATION PROGRAM

AFL NSW/ACT | Level 1 Sheridan Building Allianz Stadium | Moore Park Road | Moore Park NSW, 2021



PROGRAMS ON OFFER IN 2019

- Community Football Education Roadshow
- **NEW** Club Resources
- Club Committee Workshops
- Player Education Programs
- Endorsed Education/Program Suppliers



about Jay: Played over 250 senior games for the North Football Club and has never left since he finished his illustrious career. He has shown his dedication, support and love for North Broken Hill Football Club and is always improving Broken Hill football.

Quick Tips on Mission Statements



Mission Statements
With Paul Habel



There are more club education resources available online at:

<http://aflnswact.com.au/community-club-resources/>

Grants Club House

NEW Club Resources

- Club guides
- Help sheets
- Templates
- Videos
- Beyond the Boundary Newsletter

The AFL is working on a new platform for community football so watch this space.



Club Workshops

How to Win Grants

This is an in-depth session exploring the grants on offer and how your Club can maximise the chances of being successful in their application.

Effective Volunteer Management

This looks at how to grow and retain your volunteer workforce. It explores possible avenues for recruitment, information on job description and inductions, how to look after your volunteers during the season and how to recognise volunteers for their commitment.

Improving Government Relationships

This session looks at the importance of government relationships, the impact the election can have on your club and how to leverage relationships to secure facility developments and other helpful projects.

Running your club like a business

This session explores why you should consider your club as a business and how to generate 'sales' and attract new 'customers'



Club Workshops

Creating a Positive Club Culture

This session explores what club culture is, how it effects your club and how you can establish a more positive club culture.

Marketing your Club

This session looks at the basic principles of marketing and how your club can better market itself to potential members and volunteers.

Using Social Media Effectively

This session looks at the basics of social media and how to leverage the benefits to better engage existing and potential members.

Creating an Inclusive Club Environment

This session explores the importance of creating an inclusive club environment and how to better engage females, people with disabilities, multicultural and indigenous members within your club.



Player Education

- Vilification and Discrimination
- Respect and Responsibility
- Drugs and Alcohol
- Depression/Mental Health
- Cyber Bulling and Social Media
- Anti-Doping (ASADA)
- Healthy Eating (junior clubs)





Endorsed Service Providers



TIDYHQ



EVERPROOF



**Vital First Aid
TRAINING SERVICES**

**FINISH
WITH THE RIGHT
STUFF**

